



CROQUE LIVRES

CROQUE-LIVRES OWNER'S GUIDE

Congratulations on adopting a Croque-Livres! You are now part of a major book-sharing movement committed to stimulating children's interest in reading. This brief guide will help you care for your Croque-Livres and give it all the attention it deserves so it can continue to devour books and feed the imagination of children for a long time to come.

PLAY UP ITS PERSONALITY

Every Croque-Livres is unique, and as its new owner, you get to decide how you want to decorate it and give it personality. Customize it. Give it a name. Get your users involved in choosing the name and decorations. It will soon become part of your community.

DROP BY DAILY

Visit your Croque-Livres every day. Ensure that it looks well, is well fed and doesn't need any TLC.

A FULL CROQUE-LIVRES IS A HAPPY CROQUE-LIVRES

Be sure your Croque-Livres contains a good supply of books and they circulate often. Add more if there aren't enough, and remove any that don't seem to interest the children.

INCREASE ITS POPULARITY

In order for your Croque-Livres to have a full belly and for children to come devour its books, people need to know about it. Tell your users and anyone else who can spread the word so as to attract as many young readers as possible. The success of this collective adventure lies in bringing your community on board.

You'll find a start-up kit in the box to get you started, including posters, promotional cards and bookmarks. Hand these out to families to help publicize your Croque-Livres. These items can also be downloaded for free at croquelivres.ca.

JOIN THE NETWORK

By adopting a Croque-Livres, you're now part of a network that extends throughout Quebec. Go to croquelivres.ca to create your user account and enter information so your Croque-Livres can be located.

As the weeks go by, you can publish good news about your Croque-Livres, show photos of users and learn about what other owners have done.

YOUR CROQUE-LIVRES LOVES:

- Children running up to see what's in its belly.
- Children arriving excitedly for a chance to feed it.
- Hearing strangers chatting about reading and the weather.
- Being kept tidy and clean, and, of course, devouring books for kids.

YOUR CROQUE-LIVRES CAN'T STOMACH:

- Books that aren't for children.
- Books in poor condition.
- Items other than books.
- A mess, which makes it harder to see the books.



Fondation Lucie
et André Chagnon

WHAT IF MY CROQUE-LIVRES DOESN'T HAVE ENOUGH BOOKS?

It may be that in your area it's not easy to fill up the belly of your Croque-Livres. If so, look for natural contacts and resources around you. For example, go to your library, visit a bookstore, find nearby early childhood organizations and simply ask them for help in filling your Croque-Livres. Because it's for a good cause, you're sure to find people willing to help.

WHAT IF SOMEONE STEALS BOOKS FROM MY CROQUE-LIVRES?

You can't steal something that's free. Still, to encourage the return of books, you can attach stickers to promote book sharing. A template is provided for free at croquelivres.ca in the "Trousse du propriétaire" section. You might even be pleasantly surprised to see books from other Croque-Livres appear!

WHAT IF MY CROQUE-LIVRES IS VANDALIZED?

It's possible someone could damage your Croque-Livres. The place you install it is important. If it's outside, be sure to choose a location that's within good view of passersby and is preferably lit at night. Should vandalism occur, repair your Croque-Livres as best you can and as quickly as possible.

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